## ANNUAL REPORT 7







## SPORT WAIKATO ANNUAL REPORT 2017

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# SPORT WAIKATO ANNUAL REPORT 2017

## MESSAGE FROM THE CHAIR AND CHIEF EXECUTIVE



Mark McCabe Board of Trustees Chair



Matthew Cooper Chief Executive



Mahia te mahi hei painga mo te iwi

Do the work for the betterment of the people

- Te Puea Herangi

In our 32nd year, Sport Waikato has had a strong focus on embedding our new structure to support the 'one vision' and strategic priorities of the November 2016 published 10-year regional sport, recreation and physical activity strategy, Moving Waikato 2025 – a healthy, vibrant, physically active and successful sporting region.

There have been some very good successes and an organisational wide determination over the last 12 months to ensure relevance and community need are prime motivators for action and progress, rather than reacting to what we have always done.

Under a committed and passionate Board's guidance and with the support of outstanding partners, Sport Waikato has continued to provide preventative solutions and development initiatives around existing core programmes such as Project Energize, Under 5 Energize and the Active & Well team - linked always to our foundation mantra of 'helping people to help themselves'.

The big shift is in the Regional Leadership and Secondary School space where the offering of quality role-specific Sport Waikato personnel who get strategy, who get planning and who get implementation are adding real value to improving the Waikato community sport system.

#### **GOVERNANCE**

2017 saw the arrival of two new Trustees in Megan Campbell and Ian Handcock - both bringing excellent skillsets to add to our experienced governance table. We reviewed the Sport Waikato Trust Deed and the subsequent board evaluation process has enabled real clarity and direction for staff to work in conjunction with the board to operationalise our new strategy.

The flow on effect has been the alignment of Moving Waikato 2025 to the Sport Waikato annual planning process, with four adopted organisational KPIs outlined later in this report.

This momentum now promotes the ideal platform for Sport Waikato to engage with Sport New Zealand in early 2018 to test itself with the nationally recognised governance benchmarking award – Governance Mark.

It was with sadness that the rugby world, New Zealand and the Waikato region lost one of the country's greatest ever sportsman with the passing of Sir Colin Meads in August this year. Sir Colin was an original Waikato Sports Foundation trustee (Sport Waikato) from 1986-87.

#### **FINANCIAL RESULT**

This year's financial results are pleasing and they align to Sport Waikato's new strategy in ensuring our programmes break even and that the organisation continues to be sustainable. We are still committed to renewing our existing contracts, securing new contracts and exploring other avenues of commercial funding (see Financial Statements for full overview).

#### **MOVING WAIKATO 2025**

Adopted in November 2016, Moving Waikato 2025 is the first unified strategy for sport, recreation and physical activity for the greater Waikato region. It followed another nationally recognised plan in late 2014 which was led by Sport Waikato with the support of Sport New Zealand and all Waikato region's Territorial Authorities - the Waikato Regional Sports Facilities Plan.

Sport Waikato is a member of Moving Waikato 2025 along with other sectors such as sport, education, health, lwi, local authorities and recreation providers.

Moving Waikato 2025 has told us clearly that in 2016, 46% of Waikato adults (aged 16 years and over) met the national physical activity guidelines of 30 minutes a day, five days a week of moderate to intense activity. In 2007 that figure was 54%. It's declining and so too are increased obesity levels throughout New Zealand.

Our product of regular sport, recreation, prescribed physical activity (Green Prescriptions) and better balanced nutritional intake is simply put ... the solution.



"THIS YEAR'S FINANCIAL RESULTS ARE PLEASING AND THEY ALIGN TO SPORT WAIKATO'S NEW STRATEGY IN ENSURING OUR PROGRAMMES BREAK EVEN AND THAT THE ORGANISATION CONTINUES TO BE SUSTAINABLE."

#### **SPORT WAIKATO VISION**

Internally, Sport Waikato has one clear vision and it's all about constantly promoting, across the Waikato region, regular movement - whether that is linked to organised sport, informal recreation or physical activity for one's own health and wellbeing. That vision is 'Everyone out there and active'.

The organisation's staffing structure is now geared to the three strategic priorities that fall out of Moving Waikato 2025 – Our People, Building Communities and Regional Leadership.

In 2017 Sport Waikato aligned implementation to Moving Waikato 2025, installing a new CRM database and elevating our ability to gather insights and data to support the effectiveness of our contribution to strategy outcomes.

## INTERNALLY WE ADOPTED FOUR KPI'S TO SUPPORT OUR CONTRIBUTION:

RECOGNISED & VALUED LEADER

A valued organisation with a mandate to lead and enable the sport, recreation and physical activity sectors to deliver quality participant experiences

HERE TO STAY

An organisation that is financially sustainable

SMART & PRODUCTIVE

An operationally efficient organisation with quality and aligned communications, planning and reporting processes

GREAT PLACE TO WORK

An organisation that values and inspires employees

#### **EXCITING TIMES**

Already some notable achievements in our first 18-month phase of Moving Waikato 2025; for example under our targeted 'Our People' strategic pillar, Sport Waikato launched This is  $ME^{TM}$  - an initiative to target and celebrate women and girl's participation in sport, recreation and physical activity.

Under our 'Regional Leadership' pillar, a new four court indoor sports facility located in Rototuna in the North of Hamilton was opened in August by the then Prime Minister, Bill English. It is a shared facility with Rototuna Junior and Senior High Schools and the Hamilton City Council, and is the culmination of significant Sport Waikato and Sport New Zealand intervention to turn this exciting model and partnership into reality; a legacy project of the Sport Waikato led, Waikato Regional Sports Facilities Plan.

#### TO OUR PARTNERS

Sport Waikato acknowledges and thanks its sponsors, valued partners and supporters in sport, recreation and physical activity. In particular, long-time organisations such as the Perry Group, Gallagher, Sport New Zealand, Waikato Regional Sports Organisations, the Waikato District Health Board, Territorial Authorities in the Waikato region and Trust Waikato.



#### TO THE SPORT WAIKATO STAFF

We would like to acknowledge our Kaumatua Pokaia Nepia, the Sport Waikato Board of Trustees and Sport Waikato staff. Quality, committed, engaged Waikato people all focused and passionate on playing your part to create a healthy, vibrant, physically active and successful Waikato sporting region.

The foundations and structure embedded; clarity and purpose of roles now identified and visible. Thank you for your commitment and effort throughout 2017.

Special mention to our Corporate Services team who have provided the professional platform, tools and resources to execute, and the quality evidence to inform.

#### THE LAST WORD

In conclusion, our continuing challenge is to ensure the offering is one that benefits and develops the communities of the Waikato, and more importantly is an offering that these communities actually need and want. A community-led approach where local connections and vibrant engaged neighbourhoods - with our support - is a way of working together to achieved locally owned visions and goals.

While we all waited in anticipation for the formation of the new Labour-led coalition government in October, speculation grew as to their position on the importance and role that sport, recreation and physical activity can play in New Zealand. This became a topical 'water cooler' conversation.

Regardless of political affiliation, there is always one constant: sport, recreation and physical activity is and always will be a viable solution to a better, healthier, connected and successful Waikato region.

Mark McCabe

Mark McCabe Board of Trustees Chair

Matthew Cooper Cheif Executive

## **MOVING WAIKATO 2025**

A STRATEGY TO GROW PARTICIPATION IN SPORT.
RECREATION AND PHYSICAL ACTIVITY

Moving Waikato 2025 is an evidenced based strategy that seeks to build on the positive momentum of existing loyal partnerships and to increase the provision of opportunities for both participation and sporting success for the people of the region.

#### **ONE VISION**

A HEALTHY.
VIBRANT. PHYSICALLY
ACTIVE & SUCCESSFUL
SPORTING REGION



A focus on the provision of opportunities that meet the needs of the people of our region - more adults and more children out there and active

Women and Girls
Young People
Maaori
Rural Communities
Older People

## BUILDING



A focus on quality local delivery of sport, recreation and physical activity experiences – helping communities to help themselves

Local Sport
Education
Recreation &
Physical Activity
Maaori Settings



A focus on regional and national partners working together to lead change and enhance outcomes – leading and delivering change

Insights
Facilities
Urban Growth
Home of

High Performance

AS THE LEAD PARTNER in the delivery of outcomes for Moving Waikato 2025, Sport Waikato has prioritised its delivery focus in the first 18 months on the following focus areas of the strategy. While we actively seek to enable everyone to be out there and active, our prioritisation of focus over the ten-year lifecycle of the strategy is seen as an important philosophy to our partnered success.



#### **OUR PEOPLE**

#### WOMEN AND GIRLS

In November 2017, Sport Waikato was proud to launch This is ME™, an initiative to target and celebrate participation in sport, recreation and physical activity by women and girls. In December we hosted our first pilot initiative launch festival and had nearly forty local opportunity providers exhibit at the festival and connect with the local community. Our second pilot launch will occur in February 2018 in Waihi.

This is ME™ is designed for regional and potentially national delivery, with activities including the Festival Launch, guidance for clubs and sport and recreation providers on how to cater for the differing needs of women and girls, initiatives to grow local leaders in the community ('Champion' ladies and girls) and challenges for workplace and school settings.

This is ME<sup>TM</sup> has been designed based on research and evidence that shows the women and girls in our community are less active than their male counterparts, and that the barriers to participation are different. We know that women experience fear of failure and barriers around getting sweaty and personal body image, so This is ME<sup>TM</sup> seeks to counter some of these messages - no more images of perfection and abdominal muscles! This is ME<sup>TM</sup> is all about real women, real girls, doing real things and celebrating who they are - getting out there and active with friends and doing it their way.

This is  $ME^{TM}$  is designed as a partner initiative where Sport Waikato leads, hosts and enables communities to connect both as individuals getting out there and active, and as organisations wishing to create social connections and community impact. To find out more about our This is  $ME^{TM}$  initiative and to get involved, join the movement at:

www.thisisme.org.nz

https://www.facebook.com/ThisisMENZ

info@thisisme.org.nz



"AN INITIATIVE TO
TARGET AND CELEBRATE
PARTICIPATION IN
SPORT, RECREATION AND
PHYSICAL ACTIVITY BY
WOMEN AND GIRLS."





#### YOUNG PEOPLE

2017 has seen a continuation of Sport Waikato programmes focussing on young people, along with some exciting additional roles and contracts that have helped enhance our offering.

#### SECONDARY SCHOOL SPORTS

Sport Waikato and the Waikato Secondary School Sports Principal's Association successfully developed and secured funding for the role of Secondary School Sports Executive Director. The appointment of Tony Rogers into this role occurred midway through 2017 and has resulted in a team of two in the secondary sports area at Sport Waikato. The Executive Director is tasked with liaising with principals and regional sporting organisations to address and facilitate resolution of fundamental issues with the organisation of Waikato secondary school sport. The role complements the existing Secondary School Sport Director role and their work with school sport coordinators and events.

#### PROJECT ENERGIZE

With the departure of some long standing Project Energize staff members, 2017 saw the appointment of some exciting new talent. A significant milestone was attained in September with the endorsement of a Project Energize Memorandum of Understanding by the Waikato Principals Association. The MOU outlines the responsibilities of both Energize and the school in delivery of the programme and all school principals will be asked to sign the document over the coming months.

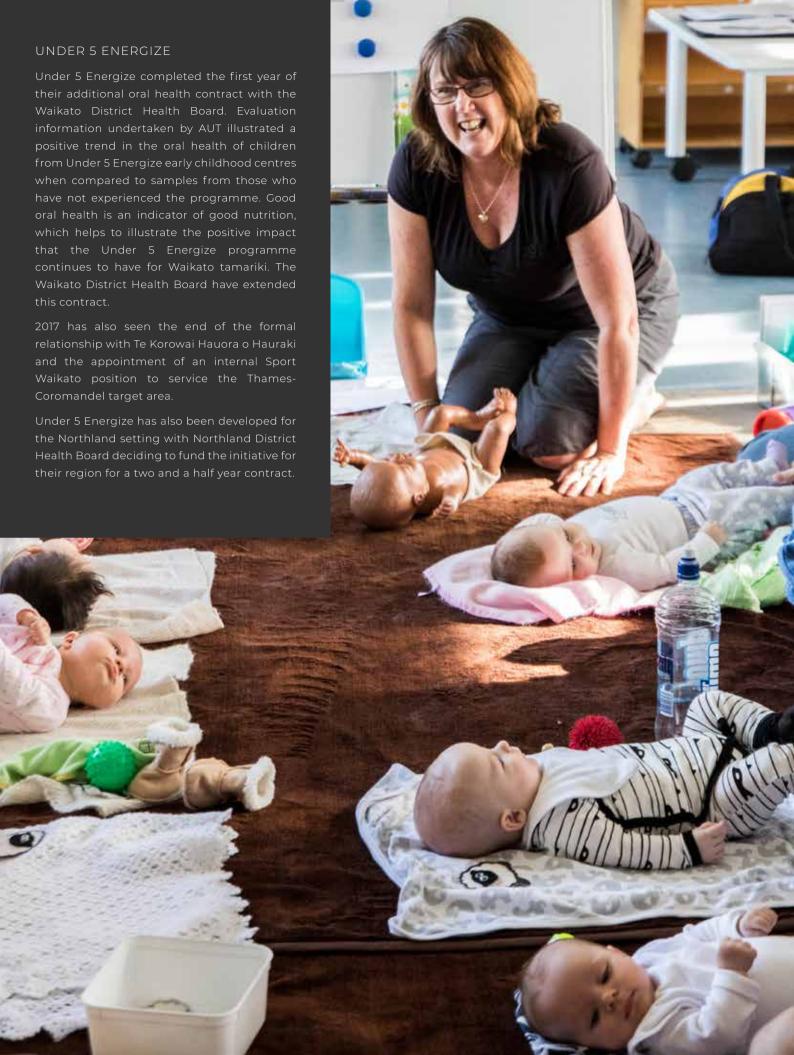
#### PHYSICAL LITERACY

Sport Waikato has contributed to the Sport New Zealand national Physical Literacy Working Group and staff learnings from this have been conveyed to the wider Sport Waikato team. Understanding of the physical literacy approach of 'physical activity for life, across the age spectrum' allows for teams to integrate the approach within their practices to ensure that we are working toward our vision of 'Everyone out there and active'.

#### 2018 - THE NEXT HORIZON

Looking forward, in 2018 there will be a focus on the preparation of a Young Persons Plan to help focus not only our own delivery but other providers in the Waikato, linking to the Sport New Zealand Young People Plan. An important component of this will be capturing the voice of the young person to help inform plan content.

Additionally, due to the success of Project Energize in the primary school setting, Waikato District Health Board's Public Health Unit have been working with Sport Waikato to develop the Healthy School Communities Programme. This will utilise the connections that Energize has within all Waikato school communities to assist targeted schools with public health issues beyond physical activity and nutrition. This programme will be developed in the early part of 2018 and will be implemented by Sport Waikato staff.



#### MAAORI

In partnership with Sport New Zealand, Sport Waikato delivers He Oranga Poutama (HOP) "Stairway to wellbeing". HOP promotes the development and implementation of physical recreation and sport in a way that is culturally appropriate to Maaori. Through HOP, Sport Waikato supports Maaori wellbeing through sport and active recreation with the goal of increasing participation and leadership as Maaori in sport and traditional physical recreation at community level. Looking forward to 2018, Sport Waikato aims to work with Iwi and Maaori leaders across the region to develop a collaborative strategy to further enhance our ability to grow Maaori participation.

#### AGED POPULATIONS

Sport Waikato is cognisant of the changing demographics in the region, reflecting the national trend of an aging population. A connection was made in 2017 with the New Zealand Retirement Villages Association, which provided an opportunity to discuss with retirement village managers the needs of their residents in regard to physical activity.

The Active & Well team have developed ongoing relationships with some of these villages and made further connections at an expo for the International Day of the Older Person to help spread the word that Sport Waikato can assist with a quality of life through physical activity well into old age.

Sport Waikato has been a member of the Age Friendly Hamilton Steering Group led by Dame Peggy Koopman-Boyden. This Group has developed the Hamilton Age Friendly Plan which in late 2017 was to be lodged with the World Health Organisation to assist in Hamilton's application to become New Zealand's first Age Friendly City.

"SPREAD THE WORD
THAT SPORT WAIKATO
CAN ASSIST WITH A
QUALITY OF LIFE THROUGH
PHYSICAL ACTIVITY WELL
INTO OLD AGE."





#### LOCAL SPORT

#### REGIONAL SPORTING CONCEPTS

During 2017 Sport Waikato took the opportunity to align our delivery models to the objectives of Moving Waikato 2025. This meant the end of an era for our SportsForce brand and a move to an internal capability team supporting our network of regional and local sports organisations.

Since this change in structure, Sport Waikato have developed working partnerships with twenty sports. Our focus in these partnerships have seen us support organisations to develop and review strategic and annual business plans, review operational and governance structures, support recruitment, share operational services, provide health and safety guidance and support, human resources (HR) and legal guidance, work in partnership with educational training providers, facilitate club accreditation programmes and develop online resources and case studies.

In 2018 we aim to work in partnership with the Institute of Directors and Sport New Zealand to develop a comprehensive governance programme, and to explore and develop a leadership programme for the sport sector.

#### SUPPORTING LOCAL SPORT DELIVERY

In partnership with Local Authorities across the region, Sport Waikato has nine district coordinators whose role is to support local sport, recreation and physical activity delivery. District coordinators exist in Taupo, South Waikato, Waipa, Waitomo, Matamata-Piako, Hauraki, Thames-Coromandel and the Waikato district.

Our district coordinator team have provided support to the twenty targeted sports (at a club level) in administration, volunteering, planning and supported the quality delivery of events and growth programmes.

In partnership with Local Authorities and local providers, our district coordinator team have successfully delivered celebrations of sporting success, administration and volunteering recognition across the region with eight District Sports Awards. In February 2018 we will host the Brian Perry Waikato Regional Sports Awards. The Waikato region continues to be a force to be reckoned with, winning many national titles and having 50% of New Zealand's carded athletes calling our region home.

#### COACHING & TALENT

2017 saw the continued regional delivery of both the Performance Coach Advance and Pathway to Podium programmes. These nationally driven programmes have seen coaches and athletes from our region receive personalised support to help them achieve greater performance levels. Although the Performance Coach Advance programme is looking forward to the next intake beginning early 2018, High Performance Sport NZ has determined that the Pathway to Podium programme delivery will be managed by sports themselves from April 2018.

Sport Waikato understands the importance quality coaching plays in the goal of increasing participation. The coaching team are now focused on a more sustainable model for development of our region's coaches and are starting to work more with sports to support the development of their own coach developers to mentor, lead and guide coaches in their development. In 2018, we will be working with our regional sporting organisations to prioritise how we can support them to develop their coaches. In addition, coaches of youth are also a focus for us going forward.

#### **EDUCATION**

Sport Waikato has continued its work across a range of education settings in 2017. The programmes of Under 5 Energize, Project Energize and our Secondary School Sports team, with increased capability, continue to work with education providers to refine their focus and improve delivery in line with contractual obligations.

#### RECREATION AND PHYSICAL ACTIVITY

Sport Waikato has been in the process of identifying and training new volunteers to help with sustainability of local healthy lifestyle programmes in the region, including primarily Aquafit classes in Hamilton, Cambridge and Te Awamutu. Increasing a volunteer base has a huge benefit in allowing staff to move their expertise to new focus areas and growing local capability in Waikato communities.

In partnership with national and regional providers, a future focus will include the development of concepts to grow our focus on recreation and physical activity in line with participation trends.



### REGIONAL LEADERSHIP

#### **INSIGHTS**

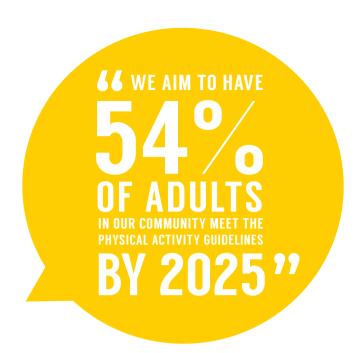
During 2017, Sport Waikato has enhanced its focus on the delivery of insights to support decision making in the sport sector.

In partnership with Sport New Zealand and AC Nielson, Sport Waikato is currently surveying and collecting data from 5,000 adults and 1,450 children across the Waikato region via the Active NZ Survey. Survey information will enable us to understand how active our communities are at a district level, their preferences, barriers and how we can engage to meet the targets of Moving Waikato 2025.

We aim to have 54% of adults in our community meet the Physical Activity Guidelines by 2025 (30 minutes a day, five times a week of moderate to vigorous physical activity). This survey will give us the baseline information we need to set targets for children; currently we know our children are active but not active enough.

In partnership with our Local Authorities, we have partnered to deliver and explore Sports Plans for the Waikato district; Waipa district; Matamata-Piako and will work on the Hauraki district plan in early 2018. These plans link Moving Waikato 2025 to support local level facility planning and service delivery support.

In partnership with the Regional Council and Cycling New Zealand, we are in the early stages of planning both a regional Bikes in Schools plan and a Cycle Safety Plan (for children and adults) and in partnership with Water Safety NZ we are in the early stages of discussions for a Regional Water Safety Plan.



#### **FACILITIES, PLACES AND SPACES**

2017 saw the official opening of The Peak – Te Pumanawa O Rototuna by the honourable Prime Minister Bill English. The first of nine prioritised projects in the Regional Sports Facilities plan, the Peak is a nationally significant partnership between the Ministry of Education and Hamilton City Council.

A four court indoor facility, the Peak has provision for four netball, four basketball, four futsal, six volleyball and sixteen badminton courts. In a delivery sense, the Peak offers all day access to the students of Rototuna High School and evening/weekend access to the community (sport and social opportunities).

The Regional Sports Facilities Plan continues to be delivered in partnership with Local Authorities and Sport New Zealand. Other priority projects of this plan are either funded for development (Waipa Municipal Pool); under investigation for 2018-2028 Long Term Plans (second indoor courts for Hamilton City Council; additional fields and artificial surfaces for Hamilton City Council; Thames-Coromandel District Council/ Hauraki Aquatics facility) or have projects/plans in development (Gymsports Regional Plan, artificial Hockey and Football Fields Plans).

The year to date has also seen us develop a Regional Aquatics Strategy to support the ageing network of aquatics facilities. 2018 will see the three year review of the Regional Sports Facility Plan begin



### "A FOUR COURT INDOOR FACILITY, THE PEAK HAS PROVISION FOR FOUR NETBALL, FOUR BASKETBALL, FOUR FUTSAL, SIX VOLLEYBALL AND SIXTEEN BADMINTON COURTS".

#### **URBAN GROWTH**

Sport Waikato will always be geared to support growth, development and partnering across the greater Waikato region. We are Waikato! However, we also recognise the importance and realisation that Hamilton City and the surrounds of the Waipa and Waikato districts are and will be distinct areas of specific Sport Waikato attention because of the significant population expansion occurring where targeted focus will be appropriate.

Fortunately, Sport Waikato's strategy, core business and its people are closely linked and connected to future-proofed, sector-wide, credible documents such as the Waikato Plan and Waikato Means Business where the best interests of the Waikato region now and into the future are aligned, accepted and actions to progress are endorsed and adopted.

#### HOME OF HIGH PERFORMANCE

The Waikato region is now firmly established as a place where top athletes want to live and train. Well over 50% of New Zealand's High-Performance Sport New Zealand carded athletes and support staff now call the Waikato home.

We are very excited about the arrival of a new National Sports Organisation to the Waikato; Canoe Racing New Zealand's new headquarters was officially opened on the shores of Lake Karapiro in December 2017. They will link and complement established national sporting organisations in the region like Rowing New Zealand, Cycling New Zealand and Surfing New Zealand. Our focus in this space is leverage.

Leveraging of these role models - be they athletes or quality officials - is needed to provide inspiration and aspiration for the next Waikato generations to dream big and appreciate and uncover how dreams through hard work can become real.

## FINANCIAL RECORDS 2016 / 2017

## STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSES

For the year ended 30 June 2017

REVENUE FROM NON-EXCHANGE TRANSACTIONS	2017 \$000	2016 \$000	NOTES 5
Sport NZ grants Other Government grants Lion Foundation grant	1,446 3,305 136	1,477 3,248 138	3
Other grants Trust Waikato donations Other donations Events and activities	897 700 - 298	1,023 700 - 283	
Events and activities	6, <b>782</b>	<b>6,869</b>	
REVENUE FROM EXCHANGE TRANSACTIONS Events and activities	96	100	
Interest Other operating revenue	61 177	85 202	
Total revenue	334 7,116	387 7,256	
EXPENSES			
Employee related costs Events and activities Interest expense	4,321 1,217 3	4,435 1,518 3	
Depreciation and amortisation Other operating expenses Total expenses	222 1,112 <b>6,875</b>	199 1,199 <b>7,354</b>	10, 11 6
Total surplus/(deficit) for the year	241	(98)	
Other comprehensive revenue and expenses	- 241	(00)	
Total comprehensive revenue and expenses for the year	<b>24</b> I	(98)	

These financial statements should be read in conjunction with the notes to the financial statements.

## STATEMENT OF FINANCIAL POSITION

Statement of Financial Position as at 30 June 2017

	2017 \$000	2016 \$000	NOTES
CURRENT ASSETS			
Cash and cash equivalents	1,350	876	8
Investments	1,409	1,600	9
Receivables from exchange transactions	13	33	
Receivables from non-exchange transactions	409	321	
Prepayments	-	2	
Inventories	7	12	
	3,188	2,844	
NON-CURRENT ASSETS			
Intangible assets	83	-	10
Property plant and equipment	279	3,301	11
Property held for sale	2,896	-	12
	3,258	3,301	
Total Assets	6,446	6,145	
CURRENT LIABILITIES			
Trade and other creditors	256	257	
Employee entitlements	237	239	
Income in advance	656	584	
Finance leases	10	9	15
	1,159	1,089	
NON-CURRENT LIABILITIES			
Finance leases	19	29	15
	19	29	
Total liabilities	1,178	1,118	
Net assets	5,268	5,027	
Equity			
Accumulated comprehensive revenue and expense	2,368	2,061	
Sport Waikato Education Trust reserve	2,900	2,966	
Total net assets	5,268	5,027	

These financial statements should be read in conjunction with the notes to the financial statements (full financial statements avaliable on our website).

Signed for and on behalf of the Board of Trustees who authorised these financial statements for issue on 6 December 2017:

Mark McCabe Board of Trustees Chair

Mach Wales

Matthew Cooper Chief Executive



#### **Hamilton Office**

Brian Perry Sports House, 51 Akoranga Road, PO Box 46, Hamilton 3240, New Zealand







